Data Sheet

Trizetto® value-based benefits solution

Incentivize members by triggering behavioral change as to improve their overall health with a holistic, automated solution integrated with TriZetto® core administration platform

The TriZetto® value-based benefits solution helps health plans:

- Drive individuals to change behaviors that lead to improved health and reduced costs for both the plan and its memberst

- Generate new business with effective member incentive program offerings

- Design effective incentive programs with flexible configuration options that help meet either regulatory or employer-based requirements

- Improve member engagement through a positive experience via:

  - A single application that works across desktop, mobile and tablet platforms

  - Intuitive and easy-to-follow navigation with an aesthetically pleasing interface and relevant content

  - Incentives that motivate and reward members based on positive behavior changes

- Reduce manual processes and cost of ownership associated with outdated incentive,

> **The value-based benefits solution simplifies the design and implementation of member incentive programs that result in a healthier, more engaged member population**

programs by automating key processes achievement tracking and incentive reward processing

- Increase staff productivity by integrating with the Trizetto® Facets® and Trizetto® QNXT™ core platforms

- Incorporate and incentivize members' fitness activity though a single connection point to hundreds of activity trackers and wearables via partnership with Validic

- Engage and motivate members to improve their health through the evidence-based Healthwise® Knowledgebase. Plus, encourage ongoing education with quiz and reward features

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Studies show only an estimated **8% of Americans** take advantage of highly recommended preventive services that offer the greatest potential for improving health without incentives. Yet studies also show **96% of consumers** would be healthier if they were rewarded for completing recommended preventive services. This is precisely where value-based benefits member programs can help.

Improve population health and reduce cost increases

The value-based benefits solution simplifies the design and implementation of member incentive programs that result in a healthier, more engaged member population. These offerings encourage members to effectively manage and improve their overall health through participation in wellness/prevention programs as well as chronic condition management.

The solution is part of Cognizant's line of TriZett® Healthcare Products—a portfolio of software products that helps healthcare organizations enhance revenue growth, drive administrative efficiency, improve cost and quality of care, and improve the member experience

End-to-end solution for payers and members

The value-based benefits solution enables business users to easily configure and manage health incentive programs according to the unique business and regulatory needs of individual groups, whether commercial or medicaid/medicare members. It supports multiple types of rewards for members who fulfill program requirements—including cash, premium-contribution reductions Health

Reimbursement Account (HRA) or Health Savings Account (HSA) contributions, points, gift cards, custom rewards, and reductions in member co-pays and co-insurance.

The solution's rule-based, event-driven architecture facilitates third-party integration and manages enrollment, program compliance determination, member activity tracking and reward issuance. The customizable member web application (accessible via single sign-on from a health plan's existing member portal) allows members to enroll in programs, view program details and available rewards, and track their activity. This feature also enables links to other vendor sites for health and wellness, health coaching, disease management and other functions.

Minimize operational costs

The value-based benefits solution minimizes operational costs through automation. Members can enroll via file processing or a self-service portal, or a combination of both. It identifies member compliance with program requirements—obtaining medical services like a diabetes foot exam or achieving a desired body mass index (BMI), for example—through business rules developed and applied to captured claims data or other data feeds. Automated processes display key health status measures, such as BMI, cholesterol, blood sugars, etc., for members and initiate reward issuance for goal achievement.

When integrated with the TriZetto Facets or TriZetto QNXT platforms, the value-based benefits solution enables real-time member eligibility validation once a member is enrolled in a health incentive program. This significantly reduces the need replicate data and generate additional eligibility extracts.

Integration further supports real-time notification to the core system for members earning an Enhanced Medical Benefits (EMB) reward (changes to co-pays and co-insurance) and eliminates the manual movement of members between plans to change benefit levels.

For payers administering HRAs via Facets or QNXT for high deductible health plan members, contributions as rewards are automated to make program implementation and day-to-day program maintenance easier and less expensive.

The vale-based benefits solution offers pre-integrated member education contents through the Healthwise Knowledgebase for healthcare educational programs.

Reach your objectives faster

In addition to the value-based benefits solution, we offer an extensive line of solutions and services that harness the power of digital to optimize your business. Achieve new levels of performance and efficiency with digital business, digital operations and digital systems and technology capabilities from Cognizant.

For more information about how the Cognizant line of TriZetto Healthcare Products can help you enhance revenue growth, drive administrative efficiency, and improve cost and quality of care, call 1-800-569-1222 or visit www.cognizant.com.

About Cognizant

Cognizant's Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry's most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit www.cognizant.com/healthcare.

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World Headquarters

300 Frank W. Burr Blvd.
Suite 36, 6th Floor
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233
Fax: +1 201 801 0243
Toll Free: +1 888 937 3277

European Headquarters

280 Bishopsgate
London
EC2M 4RB
England
Phone: +44 (01) 020 7297 7600

India Operations Headquarters

5/535, Okkiam Thoraipakkam,
Old Mahabalipuram Road,
Chennai, 600 096 India
Phone: 1-800-208-6999
Fax: +91 (01) 44 4209 6060

APAC Headquarters

1 Fusionopolis Link,
Level 5 NEXUS@One-North,
North Tower
Singapore 138542
Phone: +65 6812 4000